

A Little Pink, a Lot of Heart

This Breast Cancer Awareness Month, the Halfway Lexus Pretoria family stands with everyone affected by breast cancer — those facing treatment, survivors, loved ones, and those honouring someone they have lost.

On 23 October 2026, our team came together in the showroom, many of us in pink, to mark the month as a dealership family.

Our pink treats, and a heartfelt message

Cupcakes finished with a ribbon and a daisy carried a simple message: you are seen, you are supported, and you are never alone.