



A New Era of Luxury Has Arrived: Meet the All-New Lexus ES at Halfway Lexus Fourways

Modern automotive sophistication has taken a definitive step forward in Johannesburg. **Halfway Lexus Fourways** is proud to announce the arrival of the **All-New Lexus ES**, a luxury saloon thoughtfully reimagined for a new generation of motorists who demand elegance, cutting-edge technology, and unparalleled comfort.

Starting from **R1 051 200**, the latest Lexus ES sets a new standard for luxury sedans in South Africa.

Reimagined Design Meets Refined Performance

The all-new Lexus ES brings a bold, striking presence to the road. Featuring a sculpted, aerodynamic profile, signature lighting accents, and a refreshed front fascia, the silhouette strikes an effortless balance between modern athletic poise and understated elegance.

Inside the cabin, Lexus's renowned *Omotenashi* hospitality philosophy takes center stage. Every detail has been meticulously tailored to craft an environment of total calm and intuitive control:

- **Sophisticated Styling:** Striking light signatures, sculpted bodylines, and an ultra-quiet cabin tuned to eliminate road noise.
- **Next-Generation Innovation:** Intuitive touchscreen displays, seamless smartphone integration, and advanced Lexus Safety System technologies for effortless peace of mind.
- **Refined Comfort:** Masterfully crafted interiors with premium finishes, ergonomic seating, and maximum legroom for both driver and passengers.

The Halfway Lexus Fourways Difference

At Halfway Lexus Fourways—the premier flagship destination for Lexus enthusiasts in Gauteng—buying a vehicle is more than a transaction; it is the beginning of a long-term relationship. Driven by high standards and personalized service, the dedicated team is ready to guide you through every feature of the new ES lineup.

Whether you are looking to elevate your daily urban commute or experience the smooth, whisper-quiet performance on longer journeys, the all-new ES delivers dynamic drive quality without compromising on luxury.

Experience the All-New Lexus ES Today

With limited initial stock available, luxury buyers are encouraged to act swiftly to secure their preferred specification.

- **Pricing:** Starting from **R1 051 200**
- **Location:** Halfway Lexus Fourways, Witkoppen Rd & William Nicol Dr, Fourways, Gauteng
- **Action:** Contact the sales team today or visit the dealership to schedule your exclusive test drive.

Visit **Halfway Lexus Fourways** or enquire online to discover how the all-new Lexus ES redefines what a luxury sedan can be.

Terms and Conditions Apply. Limited stock available. Images used for illustration purposes only.