



Experience the Pinnacle of Automotive Luxury: Join Halfway Lexus Fourways for the Ultimate Ride and Drive Event

True automotive craftsmanship isn't just felt; it's experienced. Halfway Lexus Fourways invites driver enthusiasts, luxury connoisseurs, and prospective buyers to step into the driver's seat of pure innovation at our upcoming **Ride and Drive Event** this Saturday.

Whether you are looking to elevate your daily commute or looking to experience the unmatched refinement of the Lexus range, this exclusive event offers a rare opportunity to immerse yourself in Japanese automotive art (*Omotenashi*) and cutting-edge technology.

Discover Innovation from Behind the Wheel

From sleek, whisper-quiet hybrid sedans to commandingly powerful luxury SUVs, the Lexus lineup represents the peak of modern automotive engineering. During the event, guests will have hands-on access to test drive these exceptional vehicles and explore features that set Lexus apart:

- **Tailored Luxury:** Immerse yourself in premium interior finishes, ergonomic seating, and masterfully crafted cabins designed with meticulous attention to detail.
- **Next-Gen Connectivity:** Experience intuitive dual-touchscreen displays, seamless smartphone integration, and advanced driver assistance systems that make every journey effortless.
- **Uncompromising Performance:** Feel the seamless power delivery, refined handling, and smooth ride quality across our dynamic lineup.

Final Reservations Now Open

To ensure every guest receives a tailored, personalized experience, test-drive slots are strictly limited. Final reservations for personal test drives are now officially open. Don't miss your chance to put your dream Lexus through its paces with the guidance of our knowledgeable luxury brand specialists.

Event Details

- **Event:** Lexus Ride and Drive
- **Location:** Halfway Lexus Fourways
- **When:** This Saturday
- **Operating Hours:** 08:00 – 13:00
- **Contact & Bookings:** Call us directly at **011 996 3200** to secure your spot.

Terms and conditions apply. Reserve your personal test drive today and experience Lexus innovation firsthand.