



Obsession Reveals Itself: Discover the All-New Lexus RX Range at Halfway Lexus George

Step into a world where luxury meets dynamic performance and intelligent design. The **all-new Lexus RX range**, reimagined from the ground up, is now available at **Halfway Lexus George**, with prices starting from **R 1,486,600**. This iconic luxury SUV, which redefined its segment, continues to push boundaries, offering an exquisite blend of sophistication, cutting-edge technology, and exhilarating driving dynamics tailored for the discerning South African driver.

The RX range offers a compelling choice of powertrains, ensuring there's a perfect match for every lifestyle:

- **RX 350:** Experience robust power with a 2.4-litre turbocharged engine, delivering impressive performance for every journey.
- **RX 350h:** Embrace efficient luxury with the self-charging hybrid, seamlessly blending petrol power with electric efficiency for remarkable fuel economy without compromise.
- **RX 450h+:** Our groundbreaking Plug-in Hybrid Electric Vehicle (PHEV) offers the ultimate in versatility, providing a substantial electric-only range for daily commutes and the peace of mind of a petrol engine for longer adventures.
- **RX 500h F SPORT:** For those who crave an exhilarating drive, the RX 500h F SPORT stands as our most powerful RX hybrid, featuring a performance-focused turbocharged hybrid engine and DIRECT4 all-wheel drive for an utterly thrilling and responsive experience.

Beyond the diverse powertrains, every model in the RX range is a sanctuary of refined luxury and advanced innovation. Revel in:

- **Breathtaking Design:** A bold, sculpted exterior with the signature spindle grille and striking new LED blade tail lamp that commands attention on every road.
- **Crafted Interior:** A spacious, meticulously designed cabin featuring premium materials, ambient lighting with 64 colour tones, and ergonomic controls, creating an intuitive and deeply connected driving experience.
- **Seamless Technology:** Stay effortlessly connected with a responsive touchscreen, available Head-Up Display, Mark Levinson® 21-speaker audio system, wireless charging, and the comprehensive Lexus Safety System+ 3.0 for unparalleled peace of mind.
- **Exceptional Comfort:** Enjoy generous cargo space, electrically adjustable seats with heating and ventilation, and adaptive suspension systems designed for the smoothest possible ride, even on challenging terrains.

The Lexus RX isn't just an SUV; it's a statement of sophistication, innovation, and an uncompromising pursuit of perfection. It's built for those who desire both exhilarating performance and serene luxury.

Discover innovation without compromise. Visit Halfway Lexus George today to explore the new Lexus RX range and experience luxury redefined.

Offer valid until 30th September 2025.

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