



## SHORT TERMS, BIG FUTURE: THE NEW ERA OF HYBRID ELEGANCE

In the heart of Pretoria, a new standard for luxury motoring has arrived. At **Halfway Lexus Pretoria**, we believe that the drive of tomorrow shouldn't require a lifetime of waiting. Our latest offering brings the pinnacle of Japanese engineering—the **Lexus ES 300h EX**—within reach, combining sustainable innovation with a financial structure designed for the modern professional.

### The Power of Hybrid Elegance

The Lexus ES 300h EX is more than a sedan; it is a masterclass in balance. By marrying a potent self-charging hybrid engine with a whisper-quiet, handcrafted interior, Lexus has created a vehicle that excels in both the boardroom and the weekend getaway.

The "Hybrid Elegance" philosophy ensures that you enjoy world-class fuel efficiency and reduced emissions without ever compromising on the smooth, linear acceleration that defines the Lexus brand. Whether navigating the urban pulse of Pretoria or the open roads of Gauteng, the ES 300h EX offers a sanctuary of calm.

### A Future-Proof Investment

Our "**Short Terms, Big Future**" campaign is built on the foundation of transparency and value. We have structured this deal to ensure that your luxury experience is as rewarding financially as it is behind the wheel.

### The Exclusive Offer Breakdown:

- **Monthly Installment:** From **R13,099 p/m**
- **Interest Rate:** A competitive **8.86%**
- **Term:** 48 Months
- **Guaranteed Future Value (GFV):** 55% (R503,910)
- **Retail Price:** R916,200

By choosing a shorter 48-month term with a high **55% GFV**, you protect your investment against market fluctuations. This structure provides the flexibility to upgrade to the latest model in four years, ensuring you are always at the forefront of automotive technology.

### Why Halfway Lexus Pretoria?

At Halfway Lexus Pretoria, we don't just sell cars; we deliver the *Lexus Experience*. Our team is dedicated to providing a personalized journey from the moment you step into our showroom. We understand that our guests value time and excellence, which is why we've streamlined our processes to get you onto the road with ease.

## **Your Invitation to the Extraordinary**

The road to a sustainable, elegant future starts with a single test drive. We invite you to visit our showroom to feel the tactile luxury of the ES 300h EX and experience the silence of its hybrid powertrain for yourself.

**Don't just drive the future—own it.**