

The Future of Luxury Driving Has Arrived in Pretoria: Experience the Lexus RZ 550e F-SPORT at Halfway Lexus

Imagine a drive where silence is a statement of power, and every journey is an expression of sophisticated taste. This isn't just a vision; it's the future we're presenting at Halfway Lexus Pretoria. We invite you to step into the next chapter of electric mobility with the all-new Lexus RZ 550e F-SPORT, where innovative technology meets exhilarating performance. And to make this transition into the future even more seamless and rewarding, we have curated an exclusive, limited-time offer that redefines automotive luxury in South Africa.

THE FUTURE OF ELECTRIC LUXURY: The Lexus RZ 550e F-SPORT

The Lexus RZ 550e F-SPORT is not just an electric vehicle; it's a Lexus first and foremost. This means meticulous craftsmanship, intuitive technology, and a driving experience that's both thrilling and serene. Building on the brand's 'Lexus Electrified' vision, the RZ offers a unique driving signature that blend the immediate torque and power of electric motors with the refinement and engagement you expect from the F-SPORT badge.

Witness its futuristic, aerodynamically-sculpted exterior as seen in our latest campaign. Inside, you'll discover a driver-centric cockpit that anticipates your needs, high-quality materials, and a sense of open, welcoming space. Whether you're navigating the streets of Brooklyn or heading out on a weekend getaway to the Magaliesberg, the RZ 550e F-SPORT delivers dynamic performance through its standard DIRECT4 all-wheel-drive system and advanced steer-by-wire technology, providing a truly connected and confident drive.

AN OFFER AS INNOVATIVE AS THE CAR ITSELF

We understand that stepping into the future should be as rewarding as it is exciting. That's why, in a collaboration designed for the discerning driver, Halfway Lexus Pretoria is proud to offer a truly unprecedented package on the new RZ 550e F-SPORT:

- **Up to R100,000 Deal Assistance:** We are dedicated to making this exceptional vehicle more accessible than ever before. This substantial value can be applied to enhance your deal, offering you significant flexibility and helping you to tailor the perfect purchase or financing plan. Our team will work with you to leverage this value in the most advantageous way, whether that's through trade-in enhancements, deposit contributions, or financing rate adjustments. *Imagine what you can do with this level of assistance on a luxury purchase.*
- **+ Home Charger Setup Included:** The convenience of owning an electric vehicle is paramount. To ensure your transition is effortless, we are including a professional, high-grade home charger with every RZ 550e F-SPORT purchased during this period. We don't just provide the hardware; the setup and installation are also included, meaning you can enjoy the ultimate convenience of charging your vehicle overnight from the comfort of your own garage. Start every day fully charged and ready for whatever the road has to offer.

A TRUSTED PARTNER FOR YOUR ELECTRIC JOURNEY

We are thrilled to work alongside Absa to bring you this incredible opportunity. Absa's trusted financial solutions and streamlined processes can make owning your dream car a reality. *Please note that offers are subject to affordability and approval through participating banks only (ABSA / LFS), and standard terms and conditions apply.* Let our team of financial advisors and product specialists at Halfway Lexus Pretoria guide you through every step of the way, making the entire experience as smooth as the RZ's ride.

THE HALFWAY LEXUS PRETORIA PROMISE

At Halfway Lexus Pretoria, we are not just selling a car; we are building a relationship. From the moment you walk into our elegant showroom, you will experience the legendary Lexus commitment to hospitality, attention to detail, and exceptional customer service. We are your dedicated partners in this exciting new era of driving, providing comprehensive support for your Lexus ownership experience.

SECURE YOUR ELECTRIC FUTURE TODAY

The future of electric luxury is here, and it's waiting for you. This exclusive offer, combining up to R100,000 in Deal Assistance and an included Home Charger Setup, is a testament to our commitment to bringing you the best. However, this is a limited-time opportunity.

Visit us at HALFWAY LEXUS PRETORIA or call us today at 012 824 4444 to discuss your options and to schedule your test drive. You can also take the first step by clicking 'Apply Now' via our website. Experience the future of electric luxury for yourself and secure this incredible value before it’s gone.

This offer is valid until 30th November 2026 or while stocks last. T’s & C’s apply. Don't just watch the future happen; drive it at Halfway Lexus Pretoria.